



Michigan State University

Bachelor of Arts, Advertising, *May 2008* with Honors
Diploma, Int'l Advertising Association

Cannes Lions Roger Hatchuel Academy

Int'l Advertising Festival, Cannes, France
US Representative among 26 different countries
06/2008

American University of Rome

Int'l Advertising & Broadcast Production
Delegate, Cannes Lions Int'l Adv. Festival, France
Summer 2007

Nicaraguan Field Study

Rainforests & Reality - Survey of economics & ecology
03/2008

HONORS

Cannes Lions Int'l Adv. Festival Scholarship, MSU, *2008*

Cannes Lions Int'l. Adv. Festival Student Exhibit, *2008*

Advertising Outstanding Senior Award, MSU, *2008*

MSU Outstanding Senior Nomination, *2008*

Glenn & Thelma Buell Scholarship, MSU, *2007 & 2008*

1st Place Ad Proposal; Mercantile Bank, MSU, *2007*

A.V. Case Scholarship, MSU, *2007*

CAS Study Abroad Scholarship, MSU, *2007*

SCENE Gallery "Sound & Fury" Poster Exhibit, *2007*

State News Rookie of the Year Nomination, *2006*

3rd Place Design, GVSU Creative Smackdown, *2006*

SKILLS

On the Computer

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

PRE1 SmartPublisher

Not on the Computer

Ran with the Bulls

JACK MULDOWNNEY

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Jack Morton Worldwide *Freelance Designer*

Collaborated on anniversary event print materials for Abbott Labs
02/2010 - 03/2010 Chicago, IL

Jameson Real Estate *Graphic Designer*

Internal rebranding, property branding, signage & collateral
Voted Chicago's #1 Real Estate Marketing Team, Fall 2008
08/2008 - 11/2009 Chicago, IL

Carrmichael Design *Freelance Designer*

Collaborated on packaging & signage for Frontera Foods
Adapted packaging for use in foreign market
07/2008 - 08/2008 Chicago, IL

JACK Creative *Personal Design Venture*

S. Cullen Healthy Heart Club charity run, Koro Sun Resort Fiji,
UNICEF, concert posters & various branding, print
05/2005 - Present

Tap Project, UNICEF *City Coordinator, Designer*

Began project efforts in Michigan, raising H2O crisis awareness
Refreshed Chicago brand for 2010; Aide campaign coordination
06/2008 - Present Detroit & Chicago

MSU Advertising Association *President*

Introduced several new aspects, tripled membership
All facets of organization's operation, Chicago agency tour
Oversaw Executive Board & club of 200+ members
05/2007 - 05/2008 Michigan State University

Creative Director

Fabricated all speaker, event collateral & rebranding effort
Implemented sponsorship of club meetings
Organized Red Cross Blood Challenge site on campus
05/2006 - 05/2007 Michigan State University

Outer Graphics *Graphic Design Intern*

Developed corporate identity & branding for local clients
Executed various print & vinyl application projects
01/2008 - 05/2008 East Lansing, MI

The State News *Account Executive*

Client acquisition for one of largest collegiate newspapers
including Pizza Hut, American Apparel, Oakland University
1st advance of hire class & 1st staff with \$1 million+ in sales.
09/2006 - 10/2007 East Lansing, MI

American Advertising Federation *NSAC Team*

Campaign competitions for Yahoo!, Postal Vault & Coca-Cola
09/2004 - 01/2007 Michigan State University

Meridian Entertainment Group *Promotions Intern*

Managed concert publicity for Grammy-caliber artists
including Ted Nugent, Styx, REO Speedwagon, Buddy Guy
01/2006 - 05/2006 Holt, MI